

ADEX

Offering design, style and quality from a hand-made process factory with advanced technology



125 YEARS OF PASSION FOR TILES

Since 1897

Very few companies can be proud of having been working with passion for more than 125 years to make homes an elegant space, where design and functionality go hand in hand. In all these years, ADEX has never lost its philosophy of combining tradition, creativity and artisanal design with the most efficient technology. This has led our Factory to take a preferential position in the Spanish tile sector and be recognized worldwide.

ADEX is one of the oldest tile factories in Spain. From its headquarters in the Valencian town of Paterna, it exports its most exclusive collections all over the world, capable of combining design, style and quality. It is a family-owned, artisanal and innovative company, which has been able to adapt to the new times, to the changes in technology and to the needs of its customers.



HISTORY AND LEGACY

A family tradition

The origins of ADEX date back to 1897, when Miguel Piñón Castelló decided to start the family ceramics tradition with the tile factory “La Glorieta” in Onda (Castellón). Those first productions were both plain tiles and tiles with floral decorations in the style of the time. The technique used was stenciling. ADEX family stamp has always been its differentiating element with respect to other companies in the sector, being able to transfer that delicacy and passion to each of its collections. Hence, in 1940 the second generation, the ceramist Miguel Piñón Guinot, continued the family tradition. With the company “El Siglo”; in Onda he was able to dedicate an important part of his factory to the production of tiles hand painted with stencil and to the manufacture of special and handmade pieces. They were fired in arab kilns, following the ceramic tradition of the time. In the 1950s, ADEX was able to make a very special range products; an exclusive collection of tiles designed by Salvador Dalí, which allowed the company to open its doors to the world and become one of the pioneering tile companies in exporting to the United States.

The work of the later generations

The 125-year history of ADEX is also marked by the work of Francisco García Felipeneri, son-in-law of Miguel Piñón Guinot, who took over the company and marked a turning point in its history, having always the enthusiastic support of his wife, Matilde Piñón, and his children. It was at this time when the name “El Siglo”; was replaced by the trademark “ADEX”.

For the family, this tile tradition become more than a lifestyle, part of their DNA. ADEX decided to undertake a new challenge and open a new factory in Paterna (Valencia) in 1985, combining the most exclusive tradition with cutting-edge technology for the manufacturing of hand-painted tiles.

ADEX has become one of the oldest factories in the tile sector.





WORK AND RECOGNITION

Main Realizations

If there is one thing that has characterized ADEX in its more than 125 years of history, it has been the important works of restoration that have been undertaken, always meeting high demanding requirements of quality due to the national and international impact they had.

In this sense, it is worth mentioning the restoration of Park Güell in Barcelona, the Miraflores Palace (official residence of the President of Venezuela), the residence of the Governor of Oran, the restoration of the High Altar of the church of San Miguel y San Sebastián or the Paradores Nacionales of Chinchón, Plasencia, Fuerteventura or Almagro. Also worth mentioning is the intervention on the swimming pool of the West Side YMCA Building in New York (USA).

And in the Valencian Community, we can mention some of the most important realizations as the Casa de Los Caracoles in Castellón, the Palace of the Generalitat in Valencia or the Pavilion of the Valencian Community, this one at Expo 92 in Seville.

Awards for a passionate career

The tireless dedication over these 125 years of history has led ADEX to receive important recognitions and awards that have allowed it to keep a spirit of constant improvement. Thus, the following can be highlighted: Alfa de Oro Cevider, by the Spanish Society of Ceramics and Glass, the Protected Artisan Company Award, by the Ministry of Industry, the Honorable Mention, by the Spanish Society of Ceramics and Glass, or the Impiva Design Award, Leading Design Company, by the Generalitat Valenciana and numerous export awards granted by the Castellón Chamber of Commerce.

Currently, the fourth and fifth generations are in charge of ADEX, and they maintain the distinction, passion, tradition and avant-garde that have made the company a leader in the tile sector worldwide. And they will continue to pass on ADEX's legacy to future generations to ensure that the company's philosophy remains intact.